

DIGITAL PARTNER AGENCY INFORMATION





## What Is Agency?

Touch Finger Agency, powered by Touch Finger Services LLP, is a unique platform that connects consumers, agencies, product providers, and service providers across 66 diverse sectors. It serves as a collaborative ecosystem where agencies, businesses, and individuals can come together, create new income streams, and discover mutually beneficial opportunities

#### **Key Features of Touch Finger Agency:**

#### REVENUE GROWTH FOR AGENCIES

Agencies on the platform can increase their earnings through affiliate marketing and commission-based opportunities, facilitating business growth.

#### BUSINESS EXPANSION FOR SERVICE PROVIDERS

Providers can broaden their customer base by connecting with a larger market through the platform, helping their businesses expand

#### CONSUMER SAVINGS

Consumers gain access to competitively priced products and services, enabling them to save money while receiving high-value solutions

#### **JOB CREATION**

The platform offers incomegenerating opportunities for various individuals, including housewives, retirees, and professionals, looking for flexible ways to earn

### Benefits of the Platform











#### **Dynamic Hub for Collaboration**

The platform acts as a dynamic hub where consumers, agencies, product providers, and service providers can come together to meet their needs and achieve their goals. This interconnectedness fosters a collaborative environment that promotes growth and innovation

#### **Diverse Opportunities**

With solutions spanning 66 sectors, Touch Finger Services provides diverse opportunities for all participants. Whether you are a consumer seeking a specific service, an agency looking to expand your client base, or a provider aiming to showcase your products, our platform is designed to cater to your needs

#### **Enhanced Visibility**

Agencies and providers enjoy increased visibility through our platform, allowing them to attract more clients and enhance their market presence. This visibility is crucial in today's competitive landscape, where differentiation is key to success

#### **Streamlined Processes**

Our user-friendly interface simplifies the process of connecting with clients, managing inquiries, and closing deals. By automating administrative tasks, we allow agencies and providers to focus on what they do best—delivering outstanding services and products

#### **Cost-Effective Solutions**

The platform offers cost-effective solutions for agencies and providers, enabling them to access a wide range of resources and opportunities without significant upfront investments

# How We Assisting individuals

#### Agency

We empower agencies to enhance their revenue streams through effective affiliate marketing strategies. By connecting them with potential clients, we enable agencies to leverage their expertise and maximize their income potential.

#### **Provider**

Our platform supports service providers in expanding their businesses by offering access to a broader audience. We facilitate partnerships and connections, allowing service providers to showcase their offerings and grow their clientele

#### Consumer

We prioritize consumer satisfaction by helping them save money while receiving high-quality services. Our platform ensures that consumers find the best solutions that deliver exceptional value, making their purchasing decisions easier and more rewarding

#### **Employement**

Through extensive our network. create we valuable employment opportunities for individuals seeking to enter workforce. the By connecting job seekers with agencies and service providers, we contribute to a thriving job market and foster economic growth

## OURAGENCY

Expand Your Reach, Increase Revenue, Build Credibility

PROFIT PARTNER

WORKING PARTNER

DIGITAL PARTNER



### BENEFITS FOR AGENCIES

**Expand Your Reach** 

Unlock access to new markets and diverse demographics, allowing your agency to extend its presence beyond local boundaries. Our platform facilitates connections that can lead to significant growth opportunities

**Boost Your Revenue** 

Gain access to a continuous flow of qualified leads, helping you convert prospects into loyal clients. Our platform is designed to enhance your sales efforts, resulting in increased revenue for your agency

**Enhance Your Credibility** 

Leverage the established reputation of Touch Finger Services to build trust and credibility with potential clients. By associating with our platform, your agency gains instant recognition, fostering confidence among consumers and partners alike

**O4** Access Valuable Resources

Benefit from a range of tools and resources designed to support your agency's growth. From marketing materials to industry insights, our platform equips you with what you need to succeed

**Networking Opportunities** 

Connect and collaborate with a network of like-minded professionals and industry experts. Our platform encourages collaboration, enabling you to form strategic partnerships that can elevate your agency's offerings



## **EXPLORE OUR PARTNER AGENCIES** DIGITAL PARTNER AGENCY

Embark on an exciting journey as a Digital Partner for just Rs. 5,000. This partnership empowers you to leverage digital platforms to maximize your earning potential. By referring agencies and clients, you can earn attractive commissions while utilizing our platform's rich resources and opportunities

#### Commission

#### Target Free | Access to Dashbaord

#### **System Support**

competitive Enjoy commissions for every successful referral you make, providing you with a flexible and rewarding income stream

without Work the pressure of meeting sales quotas, allowing focus on you to building meaningful relationships and expanding your network

Utilize our intuitive dashboard to monitor your referrals, track commissions, and manage your performance with ease

Receive comprehensive support from our dedicated team, ensuring you have all the tools and resources needed for success in the digital landscape

2024

## Why Agencies Are Joining Us

- Diverse Client Base
   Gain access to a wide range of consumers across various sectors, expanding market reach
- Enhanced Credibility
   Align with a reputable platform that boosts agency trust and recognition
- Networking Opportunities
   Connect and collaborate with industry
   professionals for shared growth
- Data-Driven Insights
   Utilize analytics and performance
   tracking to make informed decisions

- Increased Revenue
  Benefit from a steady stream of qualified leads and earn through affiliate marketing
- Comprehensive Support
  Access marketing materials, training, and
  dedicated support to optimize operations
- Flexible Partnership Models
   Choose from various partnership options to fit business goals
- Ethical Practices
   Partner with a platform committed to integrity and transparency

### DIFFERENCE BETWEEN BUSINESS AND AGENCY

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#### **BUSINESS**

#### **AGENCY**

DEFINITION	An entity that produces goods or services for profit	A service provider that represents clients to facilitate transactions or marketing
FOCUS	Primarily focuses on producing and selling products or services directly to consumers	Focuses on providing specialized services, often acting as intermediaries between clients and endusers
REVENUE MODEL	Generates revenue through sales of products or services	Earns revenue through commissions, fees or retainers for services provided to clients
CLIENT RELATIONSHIP	Often has direct relationships with consumers or end-users	Maintains relationships with clients (businesses) while serving their needs in specific areas (e.g., Real Estate, Insurance)
FLEXIBILITY	May have a more rigid structure due to the nature of production and inventory management	Typically more flexible, adapting to client needs and project requirements
MARKETING APPROACH	Focuses on promoting products directly to consumers through various channels	Focuses on promoting clients' products or services, utilizing various strategies to achieve client goals
EXPERTISE	Often requires expertise in product development, production and sales	Requires specialized knowledge in marketing, communications or specific industries.
SCALABILITY	Can scale by increasing production capacity or expanding product lines.	Can scale by taking on more clients and projects without the need for significant capital investment.

#### DIFFERENCE BETWEEN OTHER AGENCIES AND OUR AGENCY

ASPECT	OTHER AGENCIES	<b>OUR AGENCIES</b>
BUSINESS MODEL	Often focused on a specific niche or limited services	Offers a broad range of solutions across 66 sectors, catering to diverse client needs
PARTNERSHIP OPPORTUNITIES	Limited or rigid partnership structures	Provides flexible partnership models: Profit Partner, Working Partner and Digital Partner, allowing various engagement options
REVENUE GENERATION	Primarily dependent on client commissions or project fees	Incorporates affiliate marketing, enabling additional revenue streams for partners
SUPPORT AND RESOURCES	Varies widely; often lacks comprehensive support	Offers extensive resources including training, marketing materials and ongoing support to ensure partner success
CLIENT ENGAGEMENT	Often transactional with less focus on long-term relationships	Emphasizes building lasting relationships and trust through ethical practices and transparency
MARKET REACH	May be limited to local or regional markets	Facilitates access to a diverse consumer base, expanding agencies' reach beyond local areas
DATA AND INSIGHTS	Minimal access to analytics and performance tracking	Provides partners with an intuitive dashboard for monitoring performance and data-driven decision-making.
REPUTATION AND TRUST	Reputation varies; some agencies may lack credibility	Established reputation for professionalism, integrity and fairness, enhancing partners' credibility

### DIFFERENCE BETWEEN JOB AND AGENCY

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**JOB** 

#### **AGENCY**

DEFINITION	A position of employment where an individual works for a company in exchange for compensation	An organization that provides specialized services to clients, often acting as an intermediary
EMPLOYMENT TYPE	Typically involves a direct employer-employee relationship	Operates on a partnership or contract basis, often involving independent contractors or freelancers
INCOME STRUCTURE	Earns a fixed salary or hourly wage based on employment terms	Earns revenue through commissions, fees or retainers for services provided to clients
JOB SECURITY	Generally offers more job security with benefits like health insurance and paid leave	May have less security, as income is dependent on client acquisition and project completion
WORK ENVIRONMENT	Often has a structured work environment with defined roles and responsibilities	Generally more flexible, allowing for varied roles and responsibilities based on client needs
CAREER GROWTH	Typically follows a clear career progression within the organization	Growth can be less linear; success depends on the ability to attract clients and manage projects effectively
WORK FLEXIBILITY	May require adherence to a set schedule with less flexibility	Often allows for flexible work hours and remote work opportunities, depending on client demands
SKILL DEVELOPMENT	Provides training and skill development opportunities within the company	Offers opportunities to learn and develop specialized skills through diverse projects and client interactions

## BENEFITS OF OUR AGENCY FOR DIFFERENT GROUPS



OPPORTUNITIES FOR INTERNSHIPS, HANDS-ON EXPERIENCE, AND SKILL ENHANCEMENT IN A PROFESSIONAL ENVIRONMENT



INDEPENDENT
CONTRACTORS

ACCESS TO A STEADY FLOW OF PROJECTS, COLLABORATION WITH OTHER PROFESSIONALS, AND A SUPPORTIVE COMMUNITY



BUSINESS PROFESSIONALS

ACCESS TO NEW MARKETS, INCREASED REVENUE STREAMS, AND VALUABLE NETWORKING OPPORTUNITIES



SMALL BUSINESS OWNERS

RESOURCES FOR MARKETING, CLIENT ACQUISITION, AND COLLABORATION WITH OTHER BUSINESSES TO EXPAND THEIR REACH



**RETIREES** 

PART-TIME ENGAGEMENT, CONTINUED LEARNING, AND SOCIAL INTERACTIONS TO STAY ACTIVE AND CONNECTED



PROFESSIONALS SEEKING CAREER TRANSITION

A PLATFORM TO EXPLORE NEW CAREER PATHS AND OPPORTUNITIES IN A FLEXIBLE ENVIRONMENT



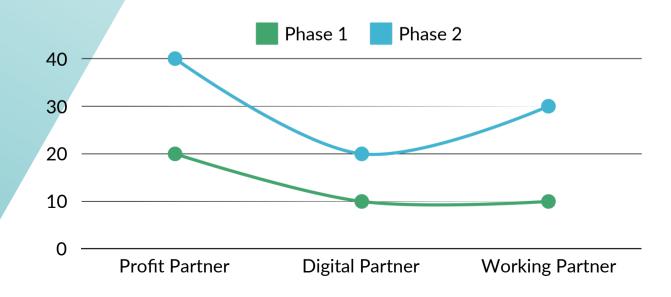
OPPORTUNITIES FOR INTERNSHIPS, HANDS-ON EXPERIENCE, AND SKILL ENHANCEMENT IN A PROFESSIONAL ENVIRONMENT



SUPPORT IN BUILDING THEIR BUSINESS THROUGH PARTNERSHIPS, RESOURCES, AND NETWORKING OPPORTUNITIES

## GET STARTED TODAY

DON'T MISS OUT ON THE OPPORTUNITY TO ELEVATE YOUR PARTNERSHIP AGENCY TO NEW HEIGHTS. JOIN TOUCH FINGER SERVICES NOW AND UNLOCK ENDLESS POSSIBILITIES FOR GROWTH AND SUCCESS.





## CONTACT US



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## HOWYOU REGISTER

#### **PAYMENT**



## Pay to TOUCHFINGER SERVICES LLP



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# Thank You!