

TRUST IN THE TOUCH



# WORKING PARTNER AGENCY INFORMATION



# EXPLORE NEW AVENUES WITH OUR PLATFORM



# What Is Agency ?

Touch Finger Agency, powered by Touch Finger Services LLP, is a unique platform that connects consumers, agencies, product providers, and service providers across 66 diverse sectors. It serves as a collaborative ecosystem where agencies, businesses, and individuals can come together, create new income streams, and discover mutually beneficial opportunities

## Key Features of Touch Finger Agency:

### REVENUE GROWTH FOR AGENCIES

Agencies on the platform can increase their earnings through affiliate marketing and commission-based opportunities, facilitating business growth.

### BUSINESS EXPANSION FOR SERVICE PROVIDERS

Providers can broaden their customer base by connecting with a larger market through the platform, helping their businesses expand

### CONSUMER SAVINGS

Consumers gain access to competitively priced products and services, enabling them to save money while receiving high-value solutions

### JOB CREATION

The platform offers income-generating opportunities for various individuals, including housewives, retirees, and professionals, looking for flexible ways to earn

# Benefits of the Platform



## Dynamic Hub for Collaboration

The platform acts as a dynamic hub where consumers, agencies, product providers, and service providers can come together to meet their needs and achieve their goals. This interconnectedness fosters a collaborative environment that promotes growth and innovation.



## Diverse Opportunities

With solutions spanning 66 sectors, Touch Finger Services provides diverse opportunities for all participants. Whether you are a consumer seeking a specific service, an agency looking to expand your client base, or a provider aiming to showcase your products, our platform is designed to cater to your needs.



## Enhanced Visibility

Agencies and providers enjoy increased visibility through our platform, allowing them to attract more clients and enhance their market presence. This visibility is crucial in today's competitive landscape, where differentiation is key to success.



## Streamlined Processes

Our user-friendly interface simplifies the process of connecting with clients, managing inquiries, and closing deals. By automating administrative tasks, we allow agencies and providers to focus on what they do best—delivering outstanding services and products.



## Cost-Effective Solutions

The platform offers cost-effective solutions for agencies and providers, enabling them to access a wide range of resources and opportunities without significant upfront investments.

# How We Assisting individuals

## Agency

We empower agencies to enhance their revenue streams through effective affiliate marketing strategies. By connecting them with potential clients, we enable agencies to leverage their expertise and maximize their income potential.

## Provider

Our platform supports service providers in expanding their businesses by offering access to a broader audience. We facilitate partnerships and connections, allowing service providers to showcase their offerings and grow their clientele.

## Consumer

We prioritize consumer satisfaction by helping them save money while receiving high-quality services. Our platform ensures that consumers find the best solutions that deliver exceptional value, making their purchasing decisions easier and more rewarding.

## Employment

Through our extensive network, we create valuable employment opportunities for individuals seeking to enter the workforce. By connecting job seekers with agencies and service providers, we contribute to a thriving job market and foster economic growth.

# OUR AGENCY

Expand Your Reach, Increase Revenue, Build Credibility

01

**PROFIT PARTNER**

02

**WORKING PARTNER**

03

**DIGITAL PARTNER**



# BENEFITS FOR AGENCIES

01

## Expand Your Reach

Unlock access to new markets and diverse demographics, allowing your agency to extend its presence beyond local boundaries. Our platform facilitates connections that can lead to significant growth opportunities

02

## Boost Your Revenue

Gain access to a continuous flow of qualified leads, helping you convert prospects into loyal clients. Our platform is designed to enhance your sales efforts, resulting in increased revenue for your agency

03

## Enhance Your Credibility

Leverage the established reputation of Touch Finger Services to build trust and credibility with potential clients. By associating with our platform, your agency gains instant recognition, fostering confidence among consumers and partners alike

04

## Access Valuable Resources

Benefit from a range of tools and resources designed to support your agency's growth. From marketing materials to industry insights, our platform equips you with what you need to succeed

05

## Networking Opportunities

Connect and collaborate with a network of like-minded professionals and industry experts. Our platform encourages collaboration, enabling you to form strategic partnerships that can elevate your agency's offerings



# EXPLORE OUR PARTNER AGENCIES

## WORKING PARTNER AGENCY

Start your rewarding journey as a Working Partner for just Rs. 5,000. This opportunity allows you to earn commissions for every agency or client you successfully refer, enabling you to maximize your earning potential effortlessly. As a Working Partner, you will have access to a wealth of resources and opportunities on our platform, empowering you to thrive in a supportive environment

### Commission

Enjoy lucrative commissions for each successful referral, providing you with an opportunity for substantial income growth

### Target Free

Work at your own pace with no pressure of meeting sales targets, allowing you to focus on building genuine connections.

### Access to Dashboard

Gain exclusive access to our user-friendly dashboard, where you can track your referrals, commissions, and performance metrics in real-time

### System Support

Benefit from ongoing support and guidance from our dedicated team, ensuring you have the tools and resources needed to succeed

# 2024



# Why Agencies Are Joining Us

## ● Diverse Client Base

Gain access to a wide range of consumers across various sectors, expanding market reach

## ● Enhanced Credibility

Align with a reputable platform that boosts agency trust and recognition

## ● Networking Opportunities

Connect and collaborate with industry professionals for shared growth

## ● Data-Driven Insights

Utilize analytics and performance tracking to make informed decisions

## ● Increased Revenue

Benefit from a steady stream of qualified leads and earn through affiliate marketing

## ● Comprehensive Support

Access marketing materials, training, and dedicated support to optimize operations

## ● Flexible Partnership Models

Choose from various partnership options to fit business goals

## ● Ethical Practices

Partner with a platform committed to integrity and transparency

# DIFFERENCE BETWEEN BUSINESS AND AGENCY

## ASPECT

## BUSINESS

## AGENCY

### DEFINITION

An entity that produces goods or services for profit

A service provider that represents clients to facilitate transactions or marketing

### FOCUS

Primarily focuses on producing and selling products or services directly to consumers

Focuses on providing specialized services, often acting as intermediaries between clients and end-users

### REVENUE MODEL

Generates revenue through sales of products or services

Earns revenue through commissions, fees or retainers for services provided to clients

### CLIENT RELATIONSHIP

Often has direct relationships with consumers or end-users

Maintains relationships with clients (businesses) while serving their needs in specific areas (e.g., Real Estate, Insurance)

### FLEXIBILITY

May have a more rigid structure due to the nature of production and inventory management

Typically more flexible, adapting to client needs and project requirements

### MARKETING APPROACH

Focuses on promoting products directly to consumers through various channels

Focuses on promoting clients' products or services, utilizing various strategies to achieve client goals

### EXPERTISE

Often requires expertise in product development, production and sales

Requires specialized knowledge in marketing, communications or specific industries.

### SCALABILITY

Can scale by increasing production capacity or expanding product lines.

Can scale by taking on more clients and projects without the need for significant capital investment.

# DIFFERENCE BETWEEN OTHER AGENCIES AND OUR AGENCY

## ASPECT

## OTHER AGENCIES

## OUR AGENCIES

### BUSINESS MODEL

Often focused on a specific niche or limited services

Offers a broad range of solutions across 66 sectors, catering to diverse client needs

### PARTNERSHIP OPPORTUNITIES

Limited or rigid partnership structures

Provides flexible partnership models: Profit Partner, Working Partner and Digital Partner, allowing various engagement options

### REVENUE GENERATION

Primarily dependent on client commissions or project fees

Incorporates affiliate marketing, enabling additional revenue streams for partners

### SUPPORT AND RESOURCES

Varies widely; often lacks comprehensive support

Offers extensive resources including training, marketing materials and ongoing support to ensure partner success

### CLIENT ENGAGEMENT

Often transactional with less focus on long-term relationships

Emphasizes building lasting relationships and trust through ethical practices and transparency

### MARKET REACH

May be limited to local or regional markets

Facilitates access to a diverse consumer base, expanding agencies' reach beyond local areas

### DATA AND INSIGHTS

Minimal access to analytics and performance tracking

Provides partners with an intuitive dashboard for monitoring performance and data-driven decision-making.

### REPUTATION AND TRUST

Reputation varies; some agencies may lack credibility

Established reputation for professionalism, integrity and fairness, enhancing partners' credibility

# DIFFERENCE BETWEEN JOB AND AGENCY

## ASPECT

## JOB

## AGENCY

### DEFINITION

A position of employment where an individual works for a company in exchange for compensation

An organization that provides specialized services to clients, often acting as an intermediary

### EMPLOYMENT TYPE

Typically involves a direct employer-employee relationship

Operates on a partnership or contract basis, often involving independent contractors or freelancers

### INCOME STRUCTURE

Earns a fixed salary or hourly wage based on employment terms

Earns revenue through commissions, fees or retainers for services provided to clients

### JOB SECURITY

Generally offers more job security with benefits like health insurance and paid leave

May have less security, as income is dependent on client acquisition and project completion

### WORK ENVIRONMENT

Often has a structured work environment with defined roles and responsibilities

Generally more flexible, allowing for varied roles and responsibilities based on client needs

### CAREER GROWTH

Typically follows a clear career progression within the organization

Growth can be less linear; success depends on the ability to attract clients and manage projects effectively

### WORK FLEXIBILITY

May require adherence to a set schedule with less flexibility

Often allows for flexible work hours and remote work opportunities, depending on client demands

### SKILL DEVELOPMENT

Provides training and skill development opportunities within the company

Offers opportunities to learn and develop specialized skills through diverse projects and client interactions

# BENEFITS OF OUR AGENCY FOR DIFFERENT GROUPS



## HOUSEWIVES

OPPORTUNITIES FOR INTERNSHIPS, HANDS-ON EXPERIENCE, AND SKILL ENHANCEMENT IN A PROFESSIONAL ENVIRONMENT



## BUSINESS PROFESSIONALS

ACCESS TO NEW MARKETS, INCREASED REVENUE STREAMS, AND VALUABLE NETWORKING OPPORTUNITIES



## RETIREES

PART-TIME ENGAGEMENT, CONTINUED LEARNING, AND SOCIAL INTERACTIONS TO STAY ACTIVE AND CONNECTED



## STUDENTS AND RECENT GRADUATES

OPPORTUNITIES FOR INTERNSHIPS, HANDS-ON EXPERIENCE, AND SKILL ENHANCEMENT IN A PROFESSIONAL ENVIRONMENT



## FREELANCERS AND INDEPENDENT CONTRACTORS

ACCESS TO A STEADY FLOW OF PROJECTS, COLLABORATION WITH OTHER PROFESSIONALS, AND A SUPPORTIVE COMMUNITY



## SMALL BUSINESS OWNERS

RESOURCES FOR MARKETING, CLIENT ACQUISITION, AND COLLABORATION WITH OTHER BUSINESSES TO EXPAND THEIR REACH



## PROFESSIONALS SEEKING CAREER TRANSITION

A PLATFORM TO EXPLORE NEW CAREER PATHS AND OPPORTUNITIES IN A FLEXIBLE ENVIRONMENT

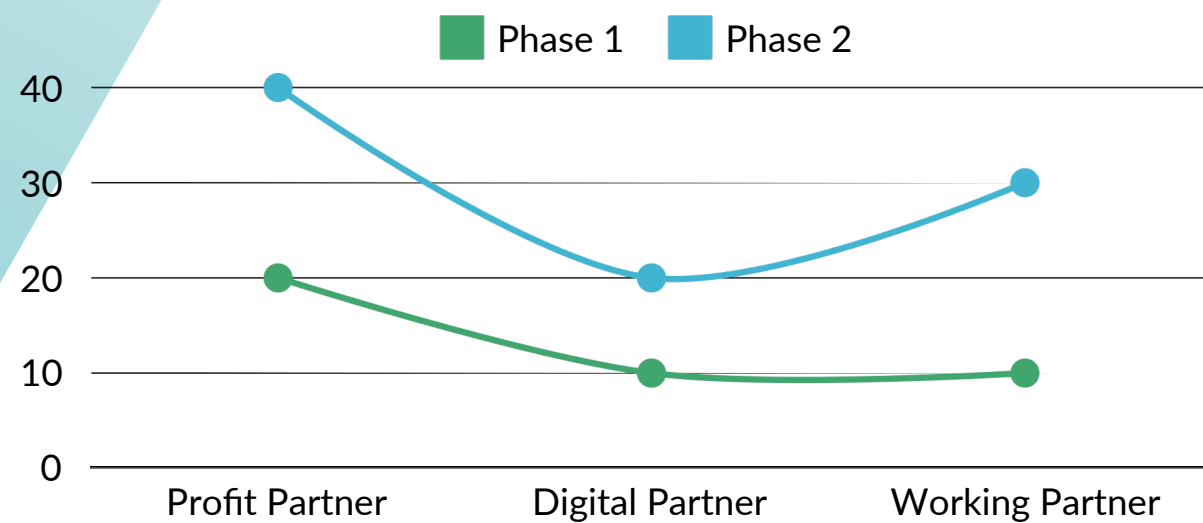


## ENTREPRENEURS

SUPPORT IN BUILDING THEIR BUSINESS THROUGH PARTNERSHIPS, RESOURCES, AND NETWORKING OPPORTUNITIES

# GET STARTED TODAY

DON'T MISS OUT ON THE OPPORTUNITY TO ELEVATE YOUR PARTNERSHIP AGENCY TO NEW HEIGHTS. JOIN TOUCH FINGER SERVICES NOW AND UNLOCK ENDLESS POSSIBILITIES FOR GROWTH AND SUCCESS.



# CONTACT US



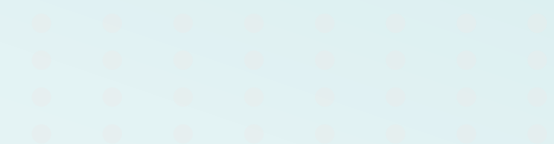
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## PAYMENT



Pay to

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# HOW YOU REGISTER



**Thank You!**